

A HOOVER INSTITUTION EVENT

MARKETS VS. MANDATES:

Promoting Environmental Quality
and Economic Prosperity

MONDAY, JANUARY 30, 2023 | 8:15 AM - 6:00 PM PST

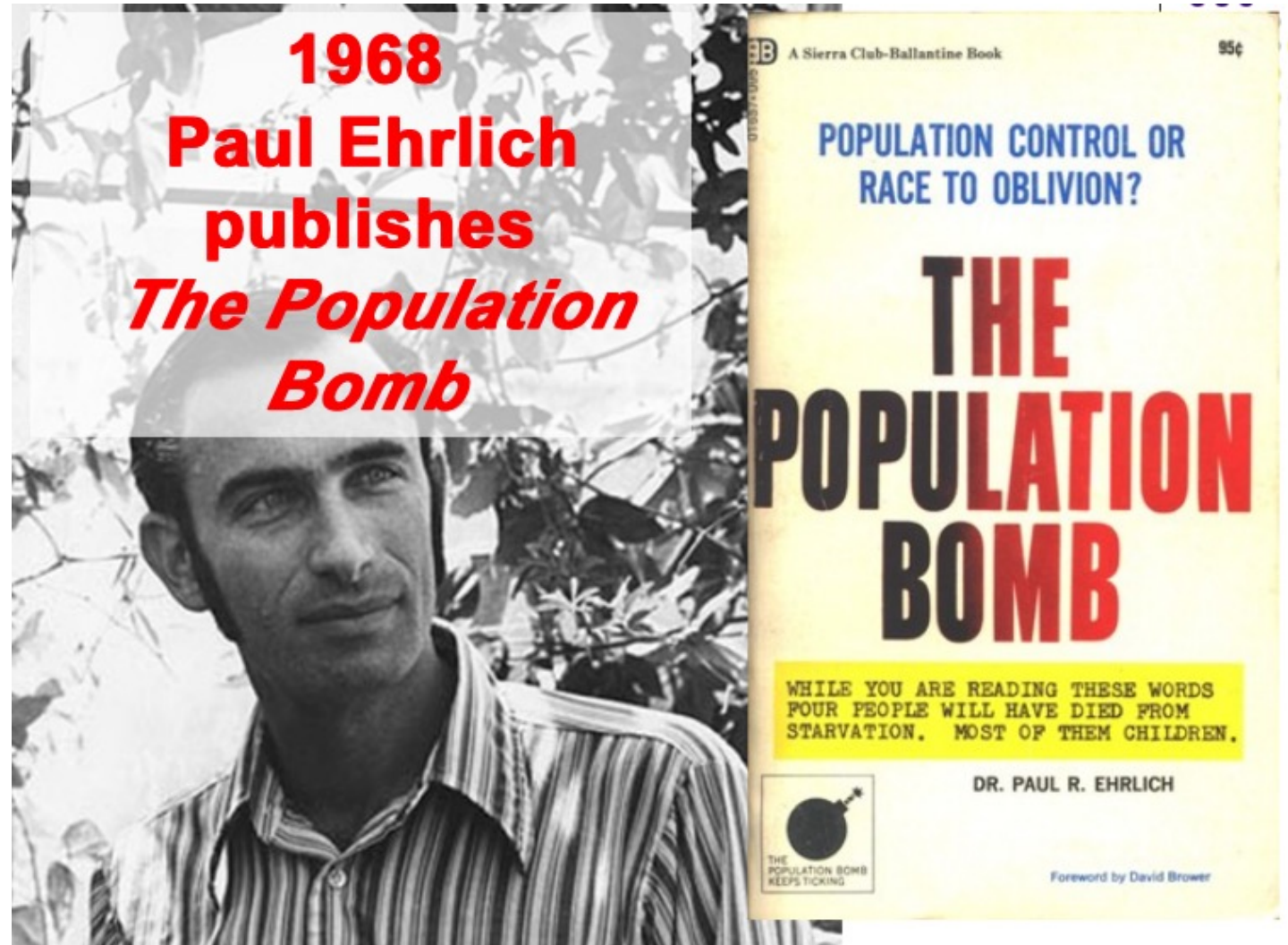
THE ARTHUR M. BLANK
FAMILY FOUNDATION

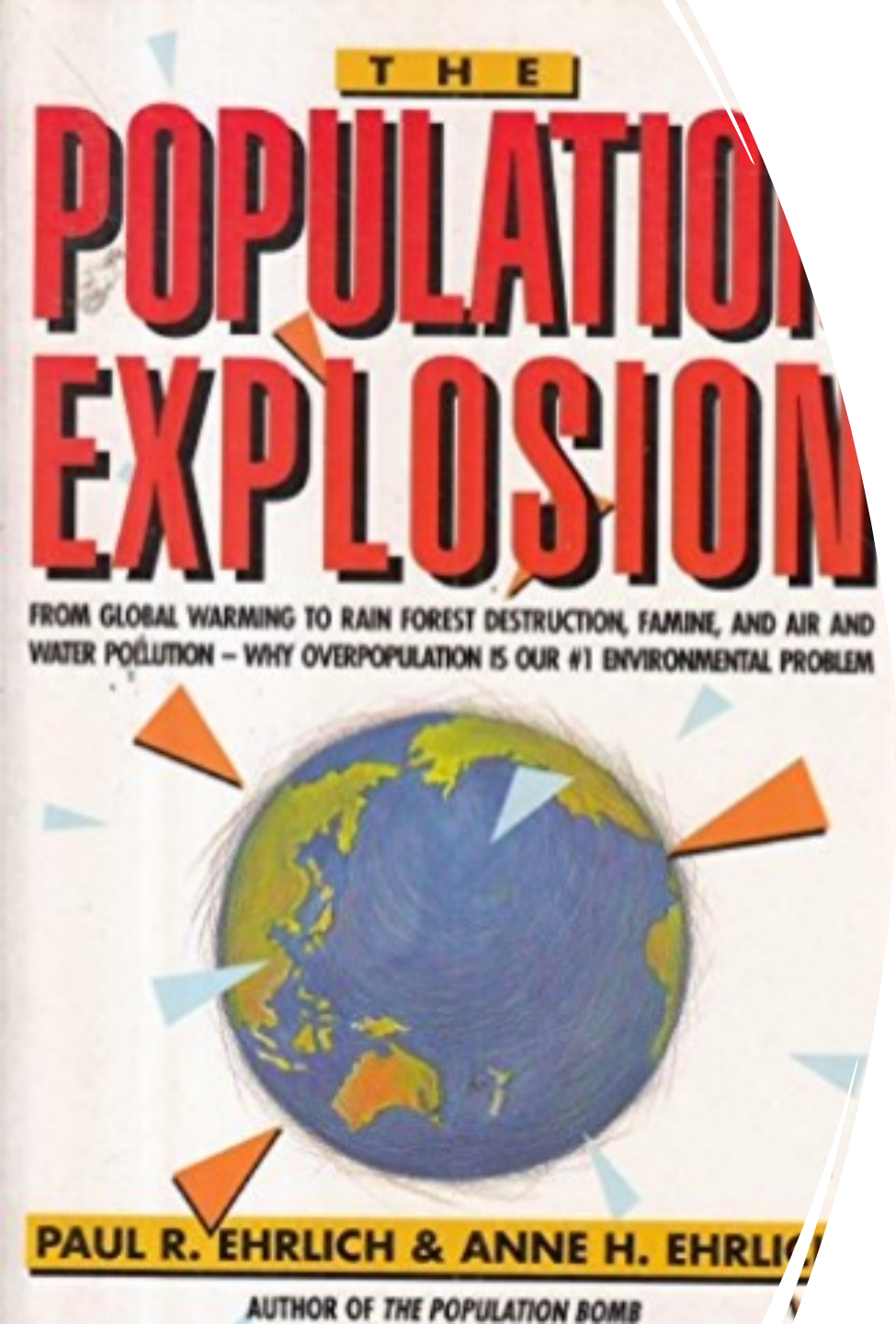
 HOOVER
INSTITUTION

Reality and Rhetoric in Environmental Discourse

Stanford's very own prophet of doom.

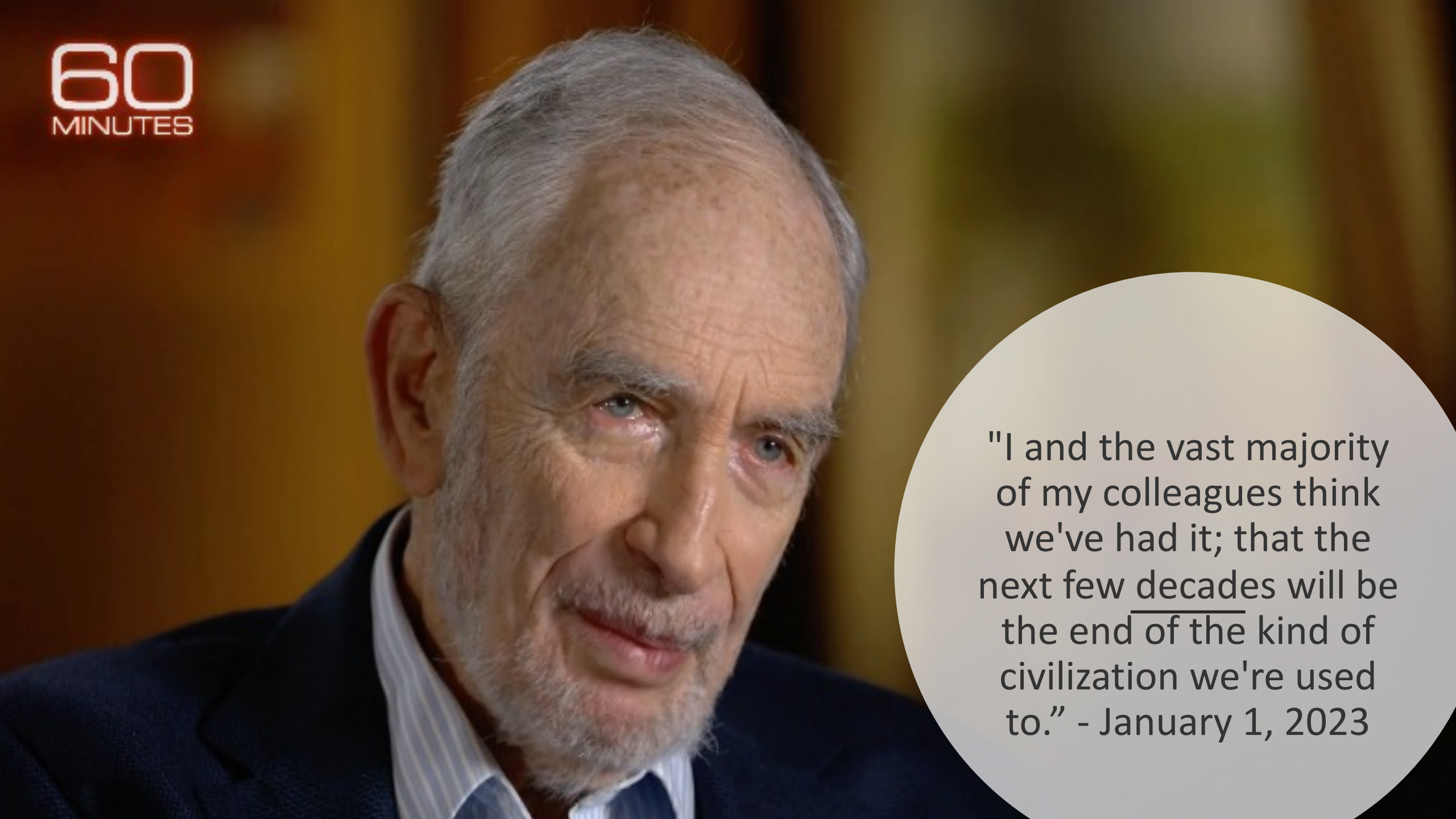
“The battle to feed humanity is over. In the 1970s the world will undergo famines – hundreds of millions of people are going to starve to death in spite of any crash programs embarked upon now.”





Always wrong, but never in doubt – 1990 update.

“One thing seems safe to predict: starvation and epidemic disease will raise the death rates over most of the planet.”



"I and the vast majority of my colleagues think we've had it; that the next few decades will be the end of the kind of civilization we're used to." - January 1, 2023

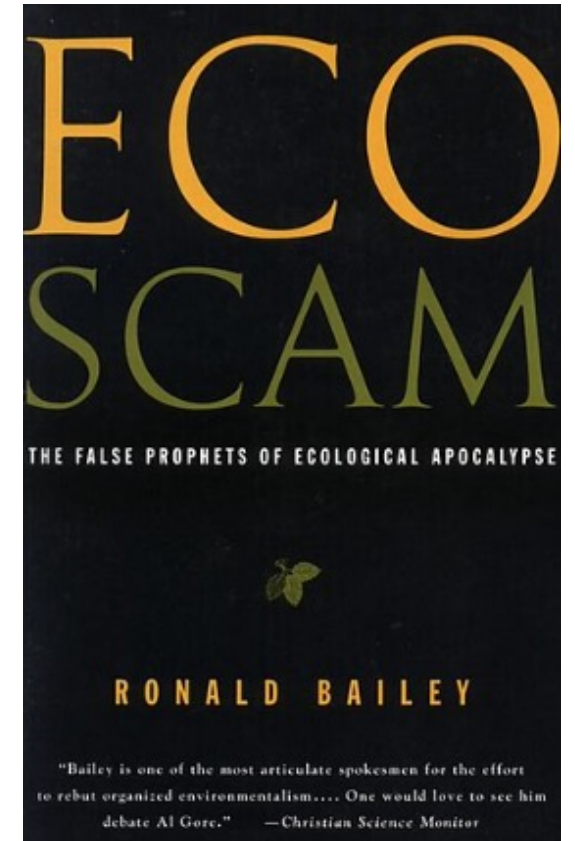
"Ronald Bailey sets out factually and simply the unassailable, if inconvenient, truth: that if you care for this planet, technological progress and economic enterprise are the best means of saving it."
—Matt Ridley, bestselling author of *The Rational Optimist*

THE END OF DOOM



Environmental Renewal
in the Twenty-first Century

RONALD BAILEY



Against doom for three decades.

RONALD BAILEY AND MARIAN L. TUPY

Why Doom Sells.

- News is bad news; steady progress is not news.
- Availability bias.
- Evolutionary caution.
- Judgment creep.

AND MANY OTHERS YOU WILL FIND INTERESTING

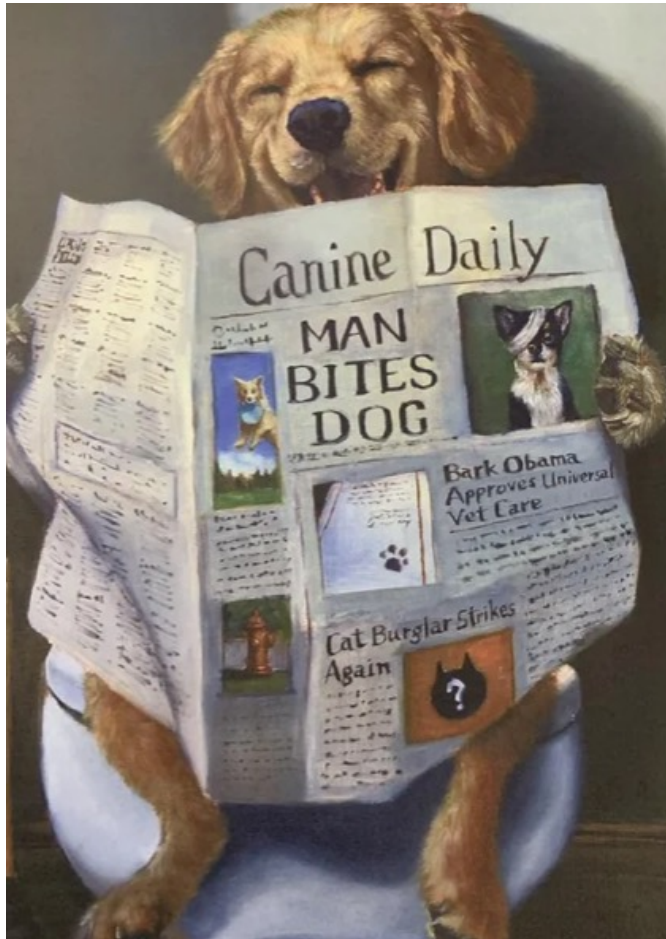
TEN GLOBAL TRENDS
EVERY SMART PERSON SHOULD KNOW



“There is a basic asymmetry in life between the positive, which is difficult and takes time, and the negative, which is much easier and takes less time - compare... the amount of time needed to build a house and to destroy it in a fire.....” - Johan Galtung and Mari Holmboe Ruge, 1965.

The **availability heuristic** is a shortcut for misjudgment where we believe that all we can easily call to mind is reality, which distorts real probabilities.

News



Not news?



We are the
descendants
of cautious
ancestors.



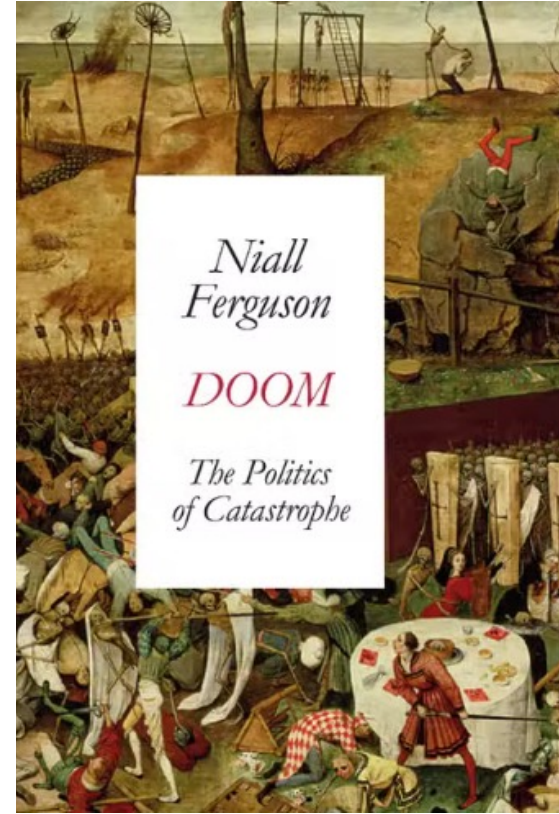
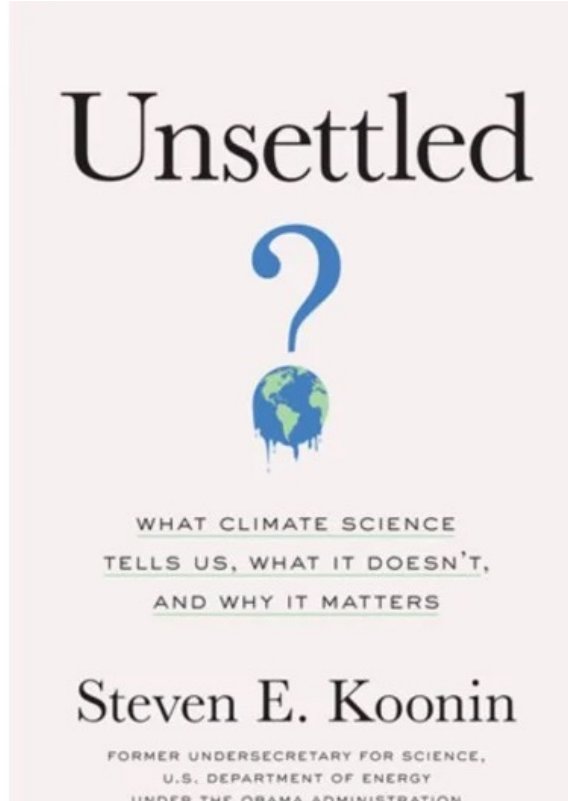


Judgment Creep

When problems become rare, we count more things as problems. Our studies suggest that when the world gets better, we become harsher critics of it, and this can cause us to mistakenly conclude that it hasn't gotten better at all. ...

Progress, it seems, tends to mask itself.

– Daniel Gilbert.



How to counter environmentalist doomism.
