Comment on:

"The Rise and Fall of Paper Money in Yuan China, 1260-1368"

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A common refrain ...

• "Your economics doesn't work here."



This paper

- Economics does work in explaining Yuan, China, 1260-1368
- Professor Wu uses novel data to:
 - Explore the emergence and eventual decline of silver-based and fiat paper currency, issued under the Mongol-ruled Yuan dynasty.
 - Enrich our understanding of macroeconomics by examining a distinct institutional and cultural setting.



This paper's major findings

- 1. Paper money was a successful regime for an extended period in Yuan, China.
- 2. When fiscal demands surged, rulers sometimes used the over-issuance of paper money to fund those expenditures.
- 3. Over-issuance undermined the silver and fiat standards.
 - These results hold when civil wars triggered fiscal spending.
 - But not when other conflicts, natural disasters, or imperial grants did.



My remarks

1. Advocate for:

Viewing over-issuance in a broad public finance context.
 Researching the economic ramifications of over-issuance.

2. This approach raises questions about: o Yuan China.

• The applicability to current challenges in China.



Public Finance

Seigniorage is one revenue source.



Seigniorage predates Yuan China

- Cassius Dio's Roman History (233 AD)
 - Emperor Caracalla introduced a new coin to pay for his wars, declaring it was worth 2 denarii; but it only contained slightly more silver than 1 denarii.
 - o This caused social discontent and inflation.
 - Many such examples during the Roman Empire (albeit not based on paper).
- Aside question:
 - Debasement did not occur in Ancient Athens.
 - o Why?



Public Finance: Other Taxes:

These were used by Rome, Mongols, and many others:

- Taxation: land, wealth, etc.
- Tribute/Plunder/Taxes: Conquered territories.
- Forced requisitions, seizures, and expropriations.
- "Unpaid" labor.



Public Finance: Other Taxes:

Questions:

- 1. What induced Yuan, China to use seigniorage—rather than boosting revenues from these other sources?
- 2. Sometimes they did, sometimes not. Why?
- 3. How do these reasons compare to other regimes across space and time?



Public Finance: Debt

- Debt can smooth the impact of expenditure surges.
 Potentially reducing reliance on the inefficient revenue sources.
- Long history:
 - Liquid sovereign bond markets are relatively recent and rare.
 - However, voluntary and involuntary loans from wealthy families were common historically, including (I think) in Yuan, China.



Public Finance: Debt

Questions:

- Was debt employed during fiscal stresses in Yuan, China?
- Why did it fail to prevent the over-issuance of paper money?



Benefits of money

... and the ramifications of debasement



Benefits of well-functioning money

Lowers transaction costs and price uncertainty

- Extends the market
- Fosters specialization

 \succ Encourages productivity improvements and welfare improvements.



Benefits of well-functioning money

Questions about Yuan, China:

- 1. Is there evidence that stable(a) silver-backed and fiat paper money had these effects?
- 2. Is there evidence that over-issuance harmed the economy by reducing the functioning of paper money?
- 3. Did the importance of money shape public finance deliberations when fiscal expenditure demands arose?



China today

Does assessing Yuan China have implications for today?



Current challenges in China

- Modern China also faces fiscal challenges.
 - Infrastructure, military, social welfare, etc.
 - Significant real estate failures.
 - Local government financing vehicles have significant debts.
 - The looming fiscal demands of a rapidly aging population.
- Revenue
 - Various direct taxes: VAT, corporate taxes, etc.
 - Some financial repression via SOBs, SOEs, and other credits.
 - From my limited understanding, monetization is not important.



Question about Yuan and Current China?

- Are there distinct lessons from Yuan China for China today?
- I ask because there is considerable evidence about the causes and consequences of monetization from:
 - Cross-country evidence over the last 50 years.
 - Case-studies over the last 200 years.
- Thus, Wu's study demonstrates the consistency of economic theory in a different institutional setting, does it offer distinctive lessons for China today?



Conclusions

- Going forward, I would benefit from Professor Wu teaching me more about:
 - How a broader approach to public finance informs the choices made in Yuan, China.
 - The implications of changing the effectiveness of the medium of exchange altered economic behavior in Yuan, China.
 - Whether there are lessons for modern China, beyond confirming modern evidence on over-issuance.

