### The Rise of the Engineer: Inventing the Professional Inventor During the Industrial Revolution W. Walker Hanlon

Discussion by Vicky Fouka

Working Group on the Foundations of Long-Run Prosperity Hoover Institution

1. Documents quantitatively the development and content of the engineering profession during the Industrial Revolution.

1. Documents quantitatively the development and content of the engineering profession during the Industrial Revolution.

We learn several new facts about engineers:

- What they did (designed and built, but also consulted and advised)
- They became important during the Industrial Revolution
- They filed more patents than other patent holders
- Their patents were better and their work was more diverse and collaborative
- Their work was professionalized during the time (larger works, more experience)

1. Documents quantitatively the development and content of the engineering profession during the Industrial Revolution.

We learn several new facts about engineers:

- What they did (designed and built, but also consulted and advised)
- They became important during the Industrial Revolution
- They filed more patents than other patent holders
- Their patents were better and their work was more diverse and collaborative
- Their work was professionalized during the time (larger works, more experience)

We learn this through the combination of several datasets, careful manual labor and multiple empirical methods.

2. Provides a theory for how the engineering profession spurred sustained economic growth.

- 2. Provides a theory for how the engineering profession spurred sustained economic growth.
  - Intuitive and fits well into existing theoretical accounts.
  - Appealing: not a simple causal effect, but interaction with multiple factors.

Two sets of comments/thoughts/questions

- 1. Who/what were the engineers of the late 18th century?
- 2. What was their role in the Industrial Revolution?

What we learn:

- **Timing:** they start becoming important around 1770.
- Characteristics: they are more innovative than other inventors, active in more sectors.
- Within-person evolution: adopting the label of "engineer" is associated with more innovation.

How to interpret the information?

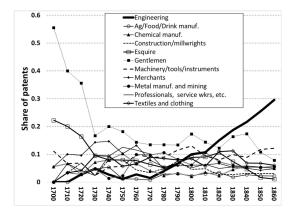
"Engineer" is a term more vague than eg "textile manufacturer." Is it a catch-all term for inventors of the Industrial Revolution? Was it the term to label any diverse and productive innovator during this time?

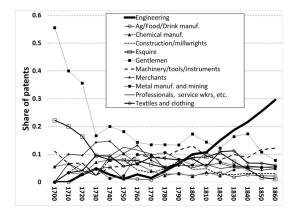
How to interpret the information?

- "Engineer" is a term more vague than eg "textile manufacturer." Is it a catch-all term for inventors of the Industrial Revolution? Was it the term to label any diverse and productive innovator during this time?
  - Does patent data of occupation switchers allow us to see whether re-labelling follows increase in number, diversity or quality of patents?

How to interpret the information?

- "Engineer" is a term more vague than eg "textile manufacturer." Is it a catch-all term for inventors of the Industrial Revolution? Was it the term to label any diverse and productive innovator during this time?
  - Does patent data of occupation switchers allow us to see whether re-labelling follows increase in number, diversity or quality of patents?
- Rise of a pre-existing profession, or a label for a new type that appears during this period?





- What happened to all the gentlemen?
- Can within-person analysis provide insights on the occupations that provided most engineers?

Framed as causal in most of the paper.

- "Why was the Industrial Revolution successful at generating sustained growth?"
- "Moreover, the emergence of professional engineers as a key group of inventors appears to have been a largely British phenomenon, which may help explain why Britain pulled ahead of other European countries during this period."

Framed as causal in most of the paper.

- "Why was the Industrial Revolution successful at generating sustained growth?"
- "Moreover, the emergence of professional engineers as a key group of inventors appears to have been a largely British phenomenon, which may help explain why Britain pulled ahead of other European countries during this period."

What evidence is there for this framing?

- Technology improves slowly, through serendipitous innovation by skilled workers.
- Investing in professional skills is only profitable after technological innovation surpasses some threshold.
- ► Thereafter feedback loop.

- Technology improves slowly, through serendipitous innovation by skilled workers.
- Investing in professional skills is only profitable after technological innovation surpasses some threshold.
- ► Thereafter feedback loop.

Incorporates two factors:

- Institutions: researchers can reap rewards of innovation.
- Supply of craftsmen: skilled labor can build the goods that result from innovation.

In the model, research is a full-time job: either engage in innovation fully or not at all.

In the model, research is a full-time job: either engage in innovation fully or not at all.

- Would dynamics be the same if a share of one's time could be allocated to innovation?
- Empirically, many patent holders look like part-time inventors.

In the model, research is a full-time job: either engage in innovation fully or not at all.

- Would dynamics be the same if a share of one's time could be allocated to innovation?
- Empirically, many patent holders look like part-time inventors.

Researchers are specialized workers who pay a fixed cost to enter this profession.

Does this fit with the diversity of technologies engineers were engaged in?

Comparison of England and France:

- Engineers similarly innovative.
- ► Total innovation not very different.

Comparison of England and France:

- Engineers similarly innovative.
- Total innovation not very different.
- Institutions?
- Skilled labor?
  - Compare these features by sector. French engineers active in different sectors?

Comparison of England and France:

- Engineers similarly innovative.
- Total innovation not very different.
- Institutions?
- Skilled labor?
  - Compare these features by sector. French engineers active in different sectors?

How does innovation and growth correlate over time by sector?

#### Conclusion

- A paper that documents many new patterns shedding light on innovation process during Industrial Revolution.
- Did the changing nature of the engineering profession drive sustained economic growth?
  - Perhaps. Linking theory to empirical tests could help support the claim.
  - Perhaps not necessary for the paper to be important.