

Hoover Institution Golden State Poll

Fieldwork by YouGov
October 3-17, 2014



List of Tables

- 1. Family finances over the last year 2
- 2. Family finances next six months 3
- 3. Confidence in job mobility 4
- 4. Gubernatorial vote preference 5
- 5. Strength of support for Governor Jerry Brown 6
- 6. Reason for supporting Brown 7
- 7. Strength of support for Neel Kashkari 8
- 8. Reason for supporting Kashkari 9
- 9. California: Better or worse than one year ago 10
- 10. Top priority for governor of California 11
- 11. State legislature’s job approval 12
- 12. Special admissions preferences to California public universities 13
- 13. Prop 30: Scheduled expiration of higher sales and income tax rates in 2018 14
- 14. Prop 13: Split roll - removal of property tax cap for business properties 15
- 15. November election Prop 1: Water supply infrastructure projects 16
- 16. November election Prop 2: Rainy Day fund for state budget 17
- 17. November election Prop 45: Insurance Commissioner approval for health insurance rate changes 18
- 18. November election Prop 46: Medical malpractice lawsuits cap and drug testing of doctors 19
- 19. Descriptive statistics by age 20

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



1. Family finances over the last year

Thinking about your own family's finances over the last year, would you say that you and your family are:

	Total	Age					Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate	
Better off financially than you were a year ago	19%	21%	28%	13%	14%	17%	19%	20%	24%	17%	20%	18%	15%	21%	
About the same financially as you were a year ago	46%	47%	39%	46%	48%	47%	51%	44%	53%	47%	44%	43%	45%	50%	
Worse off financially than you were a year ago	32%	25%	27%	40%	36%	34%	30%	29%	16%	29%	34%	33%	35%	28%	
Not sure	4%	7%	6%	2%	1%	2%	1%	7%	6%	6%	2%	6%	5%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1269)	(550)	(200)	(340)	(179)	(617)	(91)	(379)	(83)	(601)	(668)	(426)	(335)	(508)	

	Total	Party ID			Ideology			Employment		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Full & Self	Part & Un	Under 40	40-100	100+
Better off financially than you were a year ago	19%	28%	13%	12%	25%	19%	13%	26%	18%	18%	19%	25%
About the same financially as you were a year ago	46%	51%	44%	45%	52%	48%	38%	48%	35%	43%	48%	49%
Worse off financially than you were a year ago	32%	19%	41%	39%	21%	30%	46%	24%	43%	35%	32%	25%
Not sure	4%	2%	2%	3%	3%	3%	3%	2%	5%	4%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1269)	(520)	(242)	(340)	(405)	(442)	(330)	(475)	(299)	(455)	(443)	(208)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



2. Family finances next six months

Thinking ahead, what would you guess your family's finances will be like 6 months from now? Will you be:

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Better off financially in six months	25%	34%	35%	17%	7%	20%	41%	28%	26%	25%	25%	24%	24%	25%
About the same financially in six months	51%	47%	42%	54%	66%	55%	43%	49%	60%	50%	53%	49%	51%	53%
Worse off financially in six months	17%	9%	11%	24%	25%	20%	9%	13%	5%	18%	15%	15%	18%	17%
Not sure	7%	10%	12%	6%	2%	5%	7%	10%	9%	8%	7%	11%	7%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1260)	(543)	(201)	(336)	(180)	(615)	(90)	(375)	(82)	(600)	(660)	(424)	(333)	(503)

	Total	Party ID			Ideology			Employment		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Full & Self	Part & Un	Under 40	40-100	100+
Better off financially in six months	25%	32%	15%	22%	33%	23%	18%	34%	24%	28%	24%	28%
About the same financially in six months	51%	56%	51%	51%	51%	59%	46%	49%	49%	48%	54%	54%
Worse off financially in six months	17%	6%	30%	21%	10%	13%	31%	13%	18%	14%	18%	18%
Not sure	7%	6%	3%	6%	7%	5%	5%	4%	8%	10%	4%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1260)	(516)	(241)	(337)	(401)	(438)	(328)	(471)	(296)	(450)	(442)	(207)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



3. Confidence in job mobility

If you left your current job, how confident are you that you could find a new job in California in the next 6 months that pays as much as you are making now? Are you:

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Very confident	18%	25%	22%	9%	9%	14%	29%	26%	9%	19%	15%	19%	19%	17%
Somewhat confident	28%	37%	30%	19%	21%	29%	32%	30%	34%	27%	29%	34%	23%	27%
Somewhat unconfident	20%	18%	23%	21%	13%	19%	22%	21%	26%	18%	24%	21%	27%	17%
Not at all confident	29%	15%	21%	45%	58%	34%	14%	17%	24%	30%	29%	22%	29%	33%
Not sure	5%	4%	4%	6%	0%	4%	3%	5%	7%	6%	3%	5%	2%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(618)	(271)	(135)	(189)	(23)	(308)	(36)	(178)	(45)	(334)	(284)	(153)	(132)	(333)

	Total	Party ID			Ideology			Employment		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Full & Self	Part	Under 40	40-100	100+
Very confident	18%	22%	18%	12%	22%	13%	17%	19%	12%	20%	17%	19%
Somewhat confident	28%	32%	19%	27%	31%	32%	18%	29%	27%	33%	26%	30%
Somewhat unconfident	20%	21%	18%	24%	18%	22%	22%	17%	31%	25%	18%	16%
Not at all confident	29%	22%	39%	31%	24%	30%	38%	30%	27%	20%	34%	31%
Not sure	5%	3%	7%	6%	6%	3%	5%	5%	3%	2%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(618)	(281)	(109)	(163)	(223)	(215)	(149)	(476)	(142)	(167)	(257)	(137)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



4. Gubernatorial vote preference *Self-reported registered voters*

Who will you vote for in the November election for Governor of California?

	Total	Age					Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate	
Governor of California Jerry Brown, Democrat	48%	49%	56%	45%	46%	43%	71%	49%	57%	44%	52%	44%	42%	54%	
Businessman Neel Kashkari, Republican	31%	19%	21%	41%	43%	40%	10%	24%	12%	36%	26%	29%	31%	33%	
Other	3%	3%	3%	4%	0%	3%	5%	1%	2%	4%	2%	3%	3%	3%	
Not sure	16%	24%	17%	11%	11%	13%	11%	22%	27%	14%	18%	22%	20%	10%	
I don't intend to vote in the November election	2%	6%	3%	1%	0%	2%	3%	3%	2%	2%	3%	3%	5%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1065)	(410)	(172)	(311)	(172)	(569)	(81)	(266)	(66)	(519)	(546)	(312)	(271)	(482)	

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Governor of California Jerry Brown, Democrat	48%	83%	9%	35%	84%	46%	14%	48%	48%	51%	48%	52%
Businessman Neel Kashkari, Republican	31%	5%	77%	32%	5%	24%	70%	41%	19%	23%	34%	38%
Other	3%	1%	1%	5%	3%	2%	4%	4%	2%	4%	1%	2%
Not sure	16%	9%	13%	24%	7%	26%	10%	7%	27%	19%	16%	7%
I don't intend to vote in the November election	2%	1%	1%	4%	2%	1%	2%	0%	5%	4%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1065)	(470)	(225)	(268)	(356)	(381)	(289)	(547)	(503)	(348)	(395)	(200)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



5. Strength of support for Governor Jerry Brown *Self-reported registered voters*

How sure are you about your plans to vote for Jerry Brown?

Asked of respondents who selected Governor Jerry Brown as their preferred candidate in the November election

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Definitely vote for Brown. My mind is made up.	72%	61%	58%	79%	91%	77%	59%	67%	48%	68%	75%	68%	68%	75%
Probably vote for Brown but could change my mind	16%	21%	24%	13%	6%	13%	22%	20%	20%	20%	12%	16%	21%	14%
Leaning toward voting for Brown	12%	19%	18%	8%	3%	10%	19%	14%	32%	12%	13%	16%	11%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(513)	(204)	(86)	(141)	(82)	(248)	(56)	(134)	(38)	(237)	(276)	(138)	(106)	(269)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Definitely vote for Brown. My mind is made up.	72%	76%	44%	65%	76%	70%	51%	80%	61%	71%	67%	81%
Probably vote for Brown but could change my mind	16%	13%	39%	21%	13%	16%	35%	10%	25%	16%	19%	11%
Leaning toward voting for Brown	12%	11%	18%	15%	11%	14%	14%	10%	14%	14%	14%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(513)	(384)	(18)	(91)	(288)	(170)	(46)	(266)	(244)	(169)	(190)	(107)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



6. Reason for supporting Brown *Self-reported registered voters*

Would you say that you are mostly voting for Jerry Brown or against Neel Kashkari?

Asked of respondents who selected Governor Jerry Brown as their preferred candidate in the November election

	Total	Age					Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate	
I'm mostly voting for Jerry Brown	87%	84%	87%	86%	95%	90%	81%	88%	88%	87%	87%	88%	87%	87%	
I'm mostly voting against Neel Kashkari	8%	12%	4%	10%	4%	8%	15%	7%	6%	8%	9%	9%	6%	9%	
Not sure	5%	4%	9%	4%	1%	2%	4%	5%	5%	5%	4%	4%	7%	4%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(512)	(204)	(86)	(138)	(84)	(248)	(56)	(133)	(38)	(235)	(277)	(137)	(106)	(269)	

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
I'm mostly voting for Jerry Brown	87%	90%	64%	83%	87%	88%	82%	92%	81%	89%	89%	87%
I'm mostly voting against Neel Kashkari	8%	7%	11%	14%	9%	8%	8%	5%	13%	9%	8%	8%
Not sure	5%	4%	25%	3%	4%	4%	11%	4%	6%	2%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(512)	(381)	(19)	(91)	(288)	(169)	(46)	(265)	(244)	(167)	(190)	(107)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



7. Strength of support for Neel Kashkari *Self-reported registered voters*

How sure are you about your plans to vote for Neel Kashkari?

Asked of respondents who selected Neel Kashkari as their preferred candidate in the November election

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Definitely vote for Kashkari. My mind is made up.	69%	56%	63%	70%	77%	70%	31%	82%	34%	75%	60%	76%	71%	64%
Probably vote for Kashkari but could change mind	18%	20%	23%	17%	14%	18%	13%	9%	66%	14%	23%	9%	16%	23%
Leaning toward voting for Kashkari	14%	24%	14%	12%	9%	11%	56%	9%	0%	11%	17%	15%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(300)	(63)	(38)	(127)	(72)	(208)	(6)	(55)	(8)	(173)	(127)	(82)	(79)	(139)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Definitely vote for Kashkari. My mind is made up.	69%	62%	73%	62%	60%	52%	77%	75%	48%	53%	74%	77%
Probably vote for Kashkari but could change mind	18%	15%	15%	21%	14%	25%	15%	13%	31%	24%	14%	15%
Leaning toward voting for Kashkari	14%	24%	12%	17%	26%	23%	9%	11%	21%	24%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(300)	(23)	(175)	(77)	(15)	(91)	(194)	(217)	(82)	(75)	(117)	(66)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



8. Reason for supporting Kashkari *Self-reported registered voters*

Would you say that you are mostly voting for Neel Kashkari or against Jerry Brown?

Asked of respondents who selected Kashkari as their preferred candidate in the November election

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
I'm mostly voting for Neel Kashkari	29%	43%	51%	22%	24%	24%	100%	33%	50%	28%	32%	23%	27%	33%
I'm mostly voting against Governor Jerry Brown	69%	52%	49%	78%	74%	74%	0%	67%	50%	71%	67%	75%	69%	66%
Not sure	2%	5%	0%	1%	2%	2%	0%	0%	0%	2%	1%	1%	4%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(300)	(64)	(38)	(126)	(72)	(207)	(6)	(56)	(8)	(172)	(128)	(83)	(78)	(139)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
I'm mostly voting for Neel Kashkari	29%	61%	29%	25%	50%	34%	26%	29%	31%	39%	26%	33%
I'm mostly voting against Governor Jerry Brown	69%	39%	70%	71%	50%	64%	73%	70%	67%	56%	73%	67%
Not sure	2%	0%	1%	3%	0%	2%	2%	1%	2%	5%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(300)	(23)	(175)	(77)	(15)	(92)	(195)	(216)	(83)	(74)	(118)	(66)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



9. California: Better or worse than one year ago

Would you say that things in California are better or worse than they were one year ago? Have things...

	Total	Age					Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate	
Become a lot worse	12%	8%	8%	17%	15%	11%	5%	16%	8%	11%	14%	14%	14%	10%	
Become worse	22%	21%	17%	22%	31%	27%	16%	17%	12%	23%	21%	21%	21%	24%	
Stayed the same	27%	32%	37%	24%	16%	26%	33%	29%	34%	26%	29%	27%	34%	24%	
Become better	28%	26%	24%	30%	33%	29%	34%	27%	32%	29%	28%	26%	24%	33%	
Become a lot better	7%	7%	12%	5%	5%	6%	10%	6%	11%	9%	5%	6%	4%	9%	
Not sure	3%	6%	3%	2%	1%	2%	3%	5%	4%	4%	3%	6%	4%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1047)	(420)	(165)	(296)	(166)	(531)	(81)	(289)	(67)	(502)	(545)	(324)	(264)	(459)	

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Become a lot worse	12%	3%	23%	15%	5%	6%	27%	15%	10%	11%	11%	11%
Become worse	22%	9%	40%	28%	9%	18%	42%	24%	20%	21%	23%	22%
Stayed the same	27%	28%	21%	31%	27%	34%	15%	20%	37%	33%	28%	18%
Become better	28%	44%	12%	19%	41%	34%	11%	31%	26%	24%	27%	41%
Become a lot better	7%	13%	2%	3%	14%	5%	3%	9%	3%	6%	8%	9%
Not sure	3%	2%	2%	5%	4%	3%	2%	1%	4%	5%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1047)	(469)	(215)	(256)	(351)	(364)	(278)	(516)	(505)	(354)	(372)	(191)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



10. Top priority for governor of California

Thinking about the following issues facing California, which one do you think should be the highest priority for the Governor of California in 2015?
 Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

% responding issue should be top priority	Total	Age					Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate	
Strengthening the state's economy	43%	37%	45%	46%	43%	42%	56%	48%	35%	46%	40%	45%	39%	44%	
Balancing the state's budget	17%	21%	18%	14%	18%	16%	10%	17%	34%	18%	17%	20%	23%	13%	
Improving the state's public education system	16%	20%	14%	14%	13%	17%	11%	14%	12%	12%	19%	10%	13%	20%	
Reducing the state's long-term debt burden	10%	8%	8%	11%	12%	9%	13%	7%	5%	10%	10%	11%	13%	8%	
Improving roads, bridges, and public transportation	7%	5%	5%	10%	7%	9%	6%	7%	2%	10%	5%	7%	8%	7%	
Protecting the environment	6%	7%	8%	5%	5%	5%	3%	7%	4%	4%	8%	6%	3%	8%	
(Unweighted N)	(847)	(291)	(126)	(272)	(158)	(464)	(62)	(205)	(52)	(428)	(419)	(241)	(190)	(416)	

% responding issue should be top priority	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Strengthening the state's economy	43%	39%	44%	52%	41%	39%	51%	42%	46%	38%	49%	43%
Balancing the state's budget	17%	15%	24%	11%	11%	18%	22%	17%	17%	21%	16%	9%
Improving the state's public education system	16%	22%	10%	12%	25%	15%	6%	16%	15%	13%	14%	24%
Reducing the state's long-term debt burden	10%	6%	15%	12%	4%	11%	15%	10%	10%	12%	10%	7%
Improving roads, bridges, and public transportation	7%	9%	4%	9%	9%	10%	2%	8%	6%	9%	5%	9%
Protecting the environment	6%	8%	3%	5%	8%	7%	2%	7%	5%	5%	4%	8%
(Unweighted N)	(847)	(419)	(198)	(178)	(309)	(272)	(250)	(489)	(349)	(261)	(317)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



11. State legislature's job approval *Self-reported registered voters who plan to vote in the November election*

Overall, how would you rate the job the California state legislature is doing? Would you say that you...

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Age					Race				Gender		Education		
	Total	18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Approve strongly	9%	14%	14%	7%	3%	9%	13%	11%	1%	9%	8%	8%	7%	10%
Approve somewhat	24%	24%	25%	23%	27%	22%	31%	26%	28%	21%	27%	26%	22%	24%
Neither approve nor disapprove	25%	32%	32%	22%	19%	20%	35%	29%	50%	20%	31%	26%	22%	26%
Disapprove somewhat	16%	21%	16%	13%	16%	18%	16%	12%	16%	17%	15%	15%	19%	15%
Disapprove strongly	26%	10%	14%	36%	36%	32%	6%	22%	6%	33%	18%	25%	29%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(265)	(124)	(268)	(156)	(456)	(62)	(189)	(46)	(409)	(404)	(222)	(184)	(407)

	Party ID				Ideology			Interest in News		Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Approve strongly	9%	15%	3%	4%	17%	7%	3%	11%	4%	8%	7%	13%
Approve somewhat	24%	40%	6%	14%	36%	29%	8%	24%	25%	27%	25%	24%
Neither approve nor disapprove	25%	31%	14%	28%	34%	29%	11%	17%	41%	33%	25%	19%
Disapprove somewhat	16%	12%	20%	17%	10%	19%	19%	14%	19%	19%	16%	12%
Disapprove strongly	26%	3%	56%	36%	4%	17%	60%	34%	11%	13%	28%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(405)	(195)	(167)	(304)	(260)	(240)	(484)	(325)	(242)	(307)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



12. Special admissions preferences to California public universities *Self-reported registered voters who plan to vote in the November election*

In the last legislative session, California legislators proposed an amendment to the California state Constitution that would allow California's public university system to give special admissions preference to some students based on their race, ethnicity, gender, or national origin. This amendment would overturn an existing law, passed by California voters as Proposition 209, which bans such admissions preferences. Do you support this proposed amendment?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Age					Race				Gender		Education		
	Total	18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Yes, strongly support	12%	16%	20%	8%	9%	8%	29%	17%	3%	12%	12%	8%	9%	15%
Yes, somewhat support	19%	23%	20%	18%	12%	15%	30%	19%	30%	17%	21%	18%	15%	21%
Neither support nor oppose	18%	20%	22%	16%	16%	14%	22%	22%	35%	16%	19%	23%	18%	15%
No, somewhat oppose	10%	13%	7%	9%	11%	11%	3%	12%	12%	8%	12%	10%	12%	9%
No, strongly oppose	42%	28%	31%	50%	52%	53%	16%	31%	20%	47%	36%	42%	47%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(814)	(267)	(124)	(267)	(156)	(458)	(62)	(189)	(46)	(410)	(404)	(221)	(185)	(408)

	Party ID			Ideology			Interest in News		Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Yes, strongly support	12%	19%	6%	6%	22%	10%	4%	14%	9%	13%	11%	13%
Yes, somewhat support	19%	31%	5%	10%	30%	20%	5%	18%	20%	15%	20%	21%
Neither support nor oppose	18%	26%	7%	13%	25%	18%	8%	12%	28%	25%	17%	12%
No, somewhat oppose	10%	10%	7%	13%	12%	10%	8%	9%	12%	14%	7%	11%
No, strongly oppose	42%	14%	76%	58%	11%	42%	75%	47%	32%	33%	45%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(814)	(405)	(195)	(168)	(303)	(262)	(240)	(484)	(326)	(243)	(308)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



13. Prop 30: Scheduled expiration of higher sales and income tax rates in 2018 *Self-reported registered voters who plan to vote in the November election*

In 2012, California voters approved Proposition 30. This law raised the state sales tax by from 7.25% to 7.50%. The law also increased income taxes on Californians who earn more than \$250,000 per year. Proposition 30 will expire at the end of 2018 unless the law is changed to continue with these tax rates. Which of the following best describes what you would like to happen to Prop 30?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Repeal Prop 30 before 2018, as soon as possible	29%	24%	19%	35%	33%	32%	8%	30%	13%	32%	26%	32%	27%	29%
Allow Prop 30 to expire as scheduled in 2018	17%	17%	12%	16%	22%	20%	16%	14%	25%	19%	15%	14%	22%	15%
Extend Prop 30 for 1-5 more years after 2018	17%	17%	20%	16%	15%	14%	31%	12%	20%	15%	19%	12%	18%	18%
Extend Prop 30 for 6-10 more years after 2018	9%	11%	16%	7%	7%	7%	20%	10%	25%	10%	8%	9%	7%	11%
Make Prop 30 permanent	21%	21%	22%	21%	19%	21%	14%	25%	11%	19%	22%	23%	15%	22%
Not sure	8%	10%	12%	6%	5%	6%	11%	9%	7%	5%	10%	10%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(815)	(268)	(124)	(267)	(156)	(458)	(62)	(189)	(46)	(410)	(405)	(221)	(185)	(409)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Repeal Prop 30 before 2018, as soon as possible	29%	11%	55%	36%	5%	26%	59%	33%	22%	20%	33%	28%
Allow Prop 30 to expire as scheduled in 2018	17%	14%	19%	18%	12%	18%	20%	17%	16%	17%	18%	19%
Extend Prop 30 for 1-5 more years after 2018	17%	22%	6%	20%	24%	20%	6%	15%	19%	15%	15%	21%
Extend Prop 30 for 6-10 more years after 2018	9%	14%	3%	7%	15%	10%	3%	9%	10%	11%	7%	10%
Make Prop 30 permanent	21%	30%	10%	15%	34%	21%	6%	20%	22%	27%	19%	17%
Not sure	8%	10%	6%	4%	9%	6%	6%	5%	11%	10%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(815)	(406)	(195)	(168)	(303)	(262)	(241)	(483)	(328)	(244)	(308)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



14. Prop 13: Split roll - removal of property tax cap for business properties *Self-reported registered voters who plan to vote in the November election*

In 1978, California voters approved California's Proposition 13. This law put a cap on increases to property taxes paid by homeowners and owners of business properties. Some lawmakers have suggested changing Prop 13 so that the cap is removed for business properties, allowing their property taxes to increase. This proposed change would not affect homeowners. Do you support this proposed change to Prop 13?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
Yes, strongly support	21%	19%	27%	19%	21%	22%	25%	18%	12%	22%	19%	14%	16%	26%
Yes, somewhat support	19%	25%	17%	18%	12%	16%	23%	19%	31%	18%	19%	22%	13%	19%
Neither support nor oppose	19%	27%	29%	9%	18%	15%	30%	21%	44%	18%	20%	24%	21%	15%
No, somewhat oppose	11%	14%	9%	11%	8%	8%	20%	17%	5%	9%	13%	10%	12%	11%
No, strongly oppose	32%	15%	18%	43%	41%	39%	3%	24%	9%	34%	29%	30%	38%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(266)	(124)	(267)	(156)	(457)	(62)	(189)	(46)	(409)	(404)	(221)	(184)	(408)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
Yes, strongly support	21%	27%	15%	17%	36%	15%	11%	26%	11%	20%	18%	30%
Yes, somewhat support	19%	28%	7%	15%	26%	21%	8%	15%	25%	15%	23%	18%
Neither support nor oppose	19%	22%	11%	22%	22%	23%	10%	12%	31%	29%	16%	12%
No, somewhat oppose	11%	11%	12%	8%	8%	13%	11%	10%	13%	14%	12%	7%
No, strongly oppose	32%	13%	56%	39%	8%	28%	61%	38%	20%	22%	33%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(405)	(194)	(168)	(302)	(261)	(241)	(483)	(326)	(243)	(308)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



15. November election Prop 1: Water supply infrastructure projects *Self-reported registered voters who plan to vote in the November election*

Proposition 1 asks voters to approve the *Water Quality, Supply, and Improvement Act of 2014*. This law authorizes the sale of \$7.12 billion in general obligation bonds to be used for state water supply infrastructure projects, reallocates \$425 million in unused bond authority from prior water bond acts to be used for the same purpose, and appropriates money from the general fund to pay off the bonds. Fiscal Impact: Increased state bond repayment costs averaging \$360 million annually over the next 40 years and saving to local government related water projects, likely averaging a couple hundred million dollars annually over the next few decades. Will you vote for or against Prop 1?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
For	52%	53%	55%	51%	51%	50%	68%	51%	43%	54%	50%	48%	53%	54%
Against	22%	22%	18%	22%	23%	24%	9%	22%	20%	25%	19%	22%	24%	21%
Not sure	26%	25%	27%	26%	26%	25%	23%	28%	37%	22%	31%	30%	23%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(267)	(124)	(267)	(155)	(456)	(61)	(190)	(46)	(411)	(402)	(221)	(184)	(408)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
For	52%	67%	30%	50%	65%	61%	30%	55%	48%	55%	51%	58%
Against	22%	10%	39%	25%	8%	15%	44%	25%	17%	16%	23%	24%
Not sure	26%	23%	32%	26%	27%	24%	26%	21%	36%	29%	26%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(813)	(405)	(194)	(168)	(304)	(262)	(239)	(484)	(325)	(244)	(307)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



16. November election Prop 2: Rainy Day fund for state budget *Self-reported registered voters who plan to vote in the November election*

Proposition 2 asks voters to approve the *Rainy Day Budget Stabilization Fund Act*. This law requires annual transfers of state general fund revenues to budget stabilization account with half the revenues to be used to repay state debts and limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves and smaller local reserves for some school districts. Will you vote for or against Prop 2?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
For	47%	47%	45%	48%	48%	46%	44%	48%	44%	52%	42%	42%	49%	49%
Against	19%	23%	19%	17%	18%	19%	17%	18%	25%	19%	19%	21%	20%	17%
Not sure	34%	31%	37%	34%	35%	35%	38%	34%	31%	29%	39%	37%	31%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(811)	(266)	(124)	(265)	(156)	(456)	(62)	(187)	(46)	(408)	(403)	(219)	(184)	(408)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
For	47%	47%	51%	45%	44%	52%	47%	51%	41%	46%	49%	53%
Against	19%	18%	19%	20%	18%	17%	22%	21%	16%	16%	18%	23%
Not sure	34%	35%	30%	35%	39%	31%	31%	29%	43%	38%	33%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(811)	(404)	(193)	(168)	(303)	(262)	(237)	(482)	(325)	(242)	(308)	(173)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



17. November election Prop 45: Insurance Commissioner approval for health insurance rate changes *Self-reported registered voters who plan to vote in election*

Proposition 45 asks voters to approve the *Public Notice Required for Insurance Company Rates Initiative*. This law requires the Insurance Commissioner's approval before a health insurer can change its rates or anything else affecting the charges associated with health insurance. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies. Will you vote for or against Prop 45?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
For	42%	47%	49%	42%	29%	38%	55%	42%	52%	39%	45%	30%	44%	46%
Against	30%	22%	21%	30%	47%	35%	17%	32%	11%	34%	26%	38%	28%	27%
Not sure	29%	31%	30%	29%	24%	27%	28%	27%	37%	27%	30%	32%	28%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(816)	(268)	(124)	(268)	(156)	(458)	(62)	(190)	(46)	(411)	(405)	(222)	(185)	(409)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
For	42%	55%	22%	39%	58%	46%	21%	41%	42%	44%	40%	41%
Against	30%	17%	52%	29%	16%	26%	49%	35%	22%	25%	31%	32%
Not sure	29%	28%	27%	32%	26%	28%	30%	24%	36%	31%	29%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(816)	(407)	(195)	(168)	(304)	(262)	(241)	(484)	(328)	(244)	(308)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



18. November election Prop 46: Medical malpractice lawsuits cap and drug testing of doctors *Self-reported registered voters who plan to vote in election*

Proposition 46 asks voters to approve the Medical Malpractice Lawsuits Cap and Drug Testing of Doctors Initiative. This law increases the \$250,000 pain and suffering cap in medical negligence lawsuits for inflation, requires review of statewide prescription database before prescribing controlled substances, and requires drug testing of doctors. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers. Will you vote for or against Prop 46?

Asked of respondents who plan to vote in the November election and chose either Brown or Kashkari as their preferred candidate

	Total	Age				Race				Gender		Education		
		18-34	35-44	45-64	65+	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
For	34%	46%	42%	26%	27%	30%	57%	41%	44%	35%	32%	34%	37%	31%
Against	37%	29%	30%	39%	48%	44%	17%	34%	17%	40%	33%	39%	37%	36%
Not sure	30%	25%	28%	36%	25%	26%	27%	25%	39%	25%	35%	27%	26%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(812)	(266)	(124)	(266)	(156)	(456)	(61)	(189)	(46)	(408)	(404)	(220)	(184)	(408)

	Total	Party ID			Ideology			Interest in News		Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Most time	Some or <	Under 40	40-100	100+
For	34%	45%	21%	27%	41%	42%	18%	30%	39%	43%	34%	27%
Against	37%	24%	50%	44%	25%	33%	54%	45%	23%	29%	37%	46%
Not sure	30%	30%	29%	29%	34%	25%	29%	25%	38%	29%	30%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(812)	(405)	(193)	(168)	(303)	(261)	(239)	(483)	(325)	(244)	(306)	(174)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



19. Descriptive statistics by age

Age	(N)	Self-report Reg. Voter			Race				Gender		Education		
		Yes	No	Don't Know	White	Black	Hispanic	Asian	Male	Female	HS or Less	Some College	College Graduate
18-34	(551)	74%	23%	3%	34%	7%	39%	11%	46%	54%	34%	32%	34%
35-44	(202)	85%	14%	1%	43%	5%	36%	6%	49%	52%	31%	21%	49%
45-64	(340)	92%	8%	0%	61%	8%	23%	2%	52%	48%	32%	24%	44%
65+	(180)	96%	4%	0%	76%	9%	9%	1%	43%	57%	37%	19%	44%

Total Unweighted N (1273)

Age	(N)	Party ID					Ideology				Employment			Family Income		
		Dem	Rep	Ind	Other	Not Sure	Lib	Mod	Con	Not Sure	Full & Self	Part & Un	Student	Under 40	40-100	100+
18-34	(551)	42%	11%	28%	4%	15%	33%	37%	18%	13%	36%	30%	24%	44%	31%	12%
35-44	(202)	45%	16%	25%	6%	7%	39%	35%	18%	8%	55%	24%	4%	34%	37%	19%
45-64	(340)	38%	28%	27%	6%	2%	28%	34%	36%	2%	44%	23%	2%	29%	39%	20%
65+	(180)	39%	29%	24%	5%	2%	29%	29%	41%	1%	10%	6%	1%	25%	37%	19%

Total Unweighted N (1273)

Hoover Institution Golden State Poll

Fieldwork by YouGov

October 3-17, 2014



Sponsorship	The Hoover Institution at Stanford University
Fieldwork	YouGov
Interviewing dates	October 3-17, 2014
Target population	California residents, aged 18 and over, with an oversample of Millennials (18-34 year-olds)
random sample was	Respondents were selected from YouGov's opt-in Internet panel using sample matching. Respondents were matched to a sampling frame (stratified by gender, age, race, education, party identification, ideology, and political interest) from the full 2010 American Community Survey (ACS). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey.
Weighting	The matched cases were weighted to the sampling frame using propensity scores based on age, gender, race/ethnicity, years of education, and ideology. The weights for the full sample, including the oversample of Millennials, range from 0.068 to 4.097, with a mean of one and a standard deviation of .6906
Number of respondents	1273, including the oversample of 273 interviews with 18-34 year-olds
Margin of error	+/- 3.65% for the full sample, including Millennial oversample (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	5 questions not reported