

A NOTE TO READERS

The chapters in this book were written over a period of years and were adapted from speeches and articles by Mr. Wriston. Throughout the book, there are occasional references to time (“today,” “these days”), so the reader will want to know the dates on which particular chapters were written. In a few places, Mr. Wriston makes predictions that have now come to pass. These instances are cited in the accompanying footnotes. Listed below are the dates of the speeches and articles on which the chapters are based.

Chapter 1 Unintended Consequences

Part 1: Based on article “Laws,” September 26, 2002
Part 2: (from heading “Not Immediately Recognized” to end): Based on speech “The Technology of Freedom,” given at the Mt. Pelerin Society meeting in Vancouver, British Columbia, Canada, August 29, 1999

Chapter 2 The Creation of Wealth

Based on speech given at the Arthur Andersen Conference in Chicago, June 1, 1994

Chapter 3 Bits, Bytes, Power, and Diplomacy

Based on speech “Bits, Bytes, Power, and Diplomacy,”

given at the U.S. Institute of Peace, Washington, D.C.,
April 1, 1997

Chapter 4 New Rules: Different in Kind, Not Degree

Based on speech “Shadow and Reality: The Quick and
the Dead,” given at the Fortune Financial Services
Technology Forum, March 4, 1999

Chapter 5 The Whiskey Ain’t Working Anymore

Based on speech “The Whiskey Ain’t Working
Anymore,” given at Perspectives ’95, Philadelphia,
September 14, 1995

Chapter 6 What Gets Measured, Gets Done

Based on speech “The Great Disconnect,” given at the
Ernst & Young Cap Gemini Conference, Boston,
October 2, 2000

**Chapter 7 The Great Disconnect: Balance Sheets Versus
Market Value**

Based on speech “The Great Disconnect,” given at the
Ernst & Young Cap Gemini Conference, Boston,
October 2, 2000

Chapter 8 Politically Correct Versus Accurate Earnings

Based on unpublished article “Politically Correct
Versus Accurate Earnings,” August 7, 2002

Chapter 9 Global Accounting for a Global Market

Based on article “The Solution to Scandals? Simpler
Rules,” *Wall Street Journal*, August 5, 2002

Chapter 10 Other People’s Money

Based on “Other People’s Money,” an online article
written for PR Newswire and posted at Disclosure
Resource.com, July 11, 2002. Another version of this
chapter’s content appeared as “A Code of Our Own”
in the *Wall Street Journal* on January 16, 2003.