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Nicholas Imparato is editor of *Public Policy and the Internet: Privacy, Taxes and Contract* (2000) and *Capital for Our Time: The Economic, Legal, and Management Challenges of Intellectual Capital* (1999), as well as author and coauthor of numerous publications including *Jumping the Curve* (1994). He earned his Ph.D. from Bowling Green State University and has served in senior corporate and board positions of private and public companies. He is also a professor of marketing and management at the University of San Francisco and has taught computer sciences at Boston College and the University of California, Berkeley. He is a columnist for *Intelligent Enterprise* magazine.